



# THE MILL WHEEL



Rotary Club of Mill Valley  
Founded June 7, 1926 • “Service Above Self”  
March 20, 2018 • Volume 91, Issue #34  
<http://millvalleyrotary.org>  
District Web Site: [www.rotary5150.org](http://www.rotary5150.org)



## GREETER

■ **PE Bob Roberts** welcomed members and guests today. He dug into his childhood for his Thought for the Day, paraphrasing one of Aesop’s fables: *It’s easy to be brave from a distance.*

## PRESIDER

■ **President J. R.** was back in the saddle, armed with a Rotary “hiking” joke: *Doug, Margareth and Jane were out hiking on the*

*mountain when they came to a cliff from which there was no return.*

*Being a “ladies first” kind of guy, Doug insisted that Margareth and Jane take the first leap. Much to their delight, a genie appeared and offered to grant all of them one wish. Margareth asked for “feathers,” then jumped, landing softly in a bed of them. Jane requested “pillows,” and jumped to a very soft landing. Doug, in his hurry to get airborne tripped and fell, yelling “Oh Shit!” (Ed. Note: Not sure we should use that word, but it does cause us to chuckle!)*

## VISITORS

■ *Guests of Rotarians:* **Marilyn Tregoning** and son **Greg (Burnett)**; membership candidate **Jan Pedersen Schiff (Susan Royce)**.

## ANNOUNCEMENTS

■ **PP Kim Jessup** reported that her crew was all set for this coming Thursday night when the club will feed and dine with homeless men at the Community



## LEARNING & DEVELOPING THE ROTARY WAY

► Six Mill Valley Rotarians (your editor included) turned out last Saturday for the District 5150 Learning & Development Assembly at Redwood High School. Shown at left, President-elect Bob Roberts is officially inducted and presented the club’s theme banner for 2018-2019. Below, the MV crew poses before attending workshops—from left, President J. R. Hastings; Phil Richardson, Morgan Pierce, Bill Lambrecht and P.E. Roberts.



## ANNOUNCEMENTS

Congregational Church of Tiburon-Belvedere. Kim is expecting a group of Mill Valley Interactors to participate in this second REST (Rotating Emergency Shelter Team) go-around for the club.

■ **Dennis Klein** reminded the club that Saturday, March 31, is the day we will be cleaning up Old Mill Park. He suggested that some of the workers wear boots. Might mean you'll be getting pretty close to the creek!

■ **PE Bob Roberts** reported that the *Spotswood Express* rail trip to

Santa Barbara is "ready to go" on April 7. All aboard!

■ Bob also reported that the club has received the full Rotary global grant of \$93,200 which is dedicated to the Puno, Peru greenhouse project. He further reported that he and International Director **Bill Lambrecht** have transferred \$52,339 of the grant monies to our partner Kusimayo, a nonprofit association that has been working since 2008 in rural areas of the provinces of Lampa and Puno, Peru. According to Bob, this first payment covers the purchase of materials required to construct 35 greenhouses. There will be further disbursement's for

agricultural supplies and for trainers.

■ Another report from **PE Bob**: The club is negotiating with the City of Mill Valley regarding future use of the golf clubhouse. The city wants to be able to rent it to as many people as possible, while the club desires to continue its schedule as best as possible. It is expected that the two parties will be able to work out a mutually satisfactory use schedule. Stay tuned!

■ Did you miss **PP Jane Hall** last weekend? She just returned from the "Steak Capital of the U.S.," Omaha, Nebraska, where she joined Rotarians from all over the



## MILL WHEEL CAMERA IN ACTION

► Left: **PP Kent Campbell** with our speaker, "Mo" **Denieva-Marsh**; right: Greeter **PE Bob Roberts** welcomes **Keith and Kathleen**; below right: Our newest member **John Christman** receives his Rotary pin from **President J.R.**; bottom left, **Greg Tregoning** (all the way from Fort Bragg!) becomes a **George Hoyle Fellow**, while **PP Greg Dyer** accepts a **GHF** on behalf of his son, **Ash**.





## ANNOUNCEMENTS

world at the North American Youth Exchange Conference. Commonly known as NAYEN, the exchange is a Regional Association representing 167 Rotary districts, in Canada, Mexico and the United States, which are involved in Rotary Youth Exchange.

The annual three-day conference provides a forum for training youth exchange officers in best practices and the opportunity for interaction and collaboration with our overseas counterparts. NAYEN further supports its members through the development of resources and training materials to support their district programs.

This year's conference was hosted by Rotary District 5650. Jane noted that youth exchange officers from South America, Europe and Asia also attended. Jane told the club that the event offered a wonderful opportunity to learn best practices of the various districts and to network with many, many Rotarians. She said over 600 attended.

■ **President J. R.** announced that the meeting of April 24 will be a Club Assembly featuring the results of last week's Visioning Session. If you'd like to help chart the future of the Rotary Club of Mill Valley you won't want to miss this meeting. Put it on your calendar.

■ **Foundation Chair Tom McKlveen** thanked the club for its support of the Rotary Foundation this year while suggesting that we could do even better. He reminded members that a donation of as little as \$25 could help the club achieve 100% Foundation donors this fiscal year. With three months to go, it certainly would be a feather in the club's cap to achieve this goal, Tom feels.

## CELEBRATIONS

■ **Club Anniversaries:** Congrats to **Don Bowden**; **Howard Harker** (3/12/02); **Ray Palmarini** (3/15/11); **Vince Howes** (3/18/86); **Tom McKlveen** (3/18/14) and **Phil Richardson** (3/18/08). That's a batch of great Rotarians for sure!

■ **Wedding Anniversary:** **Doug** and **Linda Scherf** recently

celebrated their 55th in Carmel and San Francisco, topped off with a week in Arizona. These guys really know how to celebrate!

## PRESENTATIONS

■ **New Member:** **John Christman** is official now, **President J. R.** "pinned" him today and welcomed him into club

## BOB ROBERTS: 5150 ROTARIAN OF THE MONTH



► Check out the District 5150 website soon and you'll find that our own Bob Roberts has been named the District Rotarian of the Month for February. Our speaker made the announcement today, circulating copies of this cool flyer showing Bob during his recent visit to Peru. "Mo" DeNieva-Marsh said this will appear on the 5150 website soon. Congratulations, Bob!

## PRESENTATIONS

membership (see photo previous page).

■ *George Hoyle Fellows*: Two new George Hoyle Fellows have joined the ranks: **Gregory (Greg) Tregoning** who came all the way down from Fort Bragg to receive his certificate; and **Ash Dyer** who could not be present so dad Greg accepted on his behalf. **Carl Lippenberger** presented the certificates for the Mill Valley Rotary Service Fund.

## RAFFLE

■ **PP Kim Jessup** made a big try for the \$229. Got a 4-Way Test coin instead.

## PROGRAM

■ **Maureen "Mo" Denieva-Marsh** got us thinking about how best to promote the club and Rotary during her talk on *What Social Media Can Do for You*. #RotaryEdition.

The energetic young lady—a member and past president of the relatively new San Rafael Evening Club who now serves as the Public Image Chair of District 5150—challenged us to “know your story well and tell it often.”

Of course, social media should play a role. With that in mind, “Mo” has provided the two links in the box at the top of this page.

Check them out and you’ll get a good idea of how to effectively sell our club and Rotary to the rest of the people in Mill Valley.

## NEXT WEEK

**March 27:** Mill Valley Rotary exchange student **Eli Ferrell** will talk about *My Experiences as a Rotary Youth Exchange Student in*

## CHECK OUT THESE LINKS PROVIDED BY OUR SPEAKER

❖ This link is to resources Mo spoke about on the Rotary 5150 website: <http://rotary5150.org/resources/social-media-toolbox/>

❖ This link is to Paul Wilson YouTube social media tutorial videos: <https://www.youtube.com/user/magicdartsuk>

*Europe*. Eli will share with us his travels and adventures while studying in Spain.

## CLUB CALENDAR

**April 3: Members Program.**  
(These are always fun and interesting.)

**April 7: Spring spruce up** at *Rotary Corner* down at Terwilliger Marsh in front of the Mill Valley Community Center. Work starts at 9:30 and ends at noon. Wear your gloves and bring your clippers.

**April 10:** To be announced.

*19th Annual Gala Fundraiser*



*Top Hat and Pearls  
Dinner Dance*

*Fabulous Food!*



**Saturday, April 28, 2018**

*~~ Black Tie Optional ~~*

*Great Live and Silent Auction Prizes!*



*Dance to the Music of the Sandy Geller Band*

**Marin Country Club**

500 Country Club Way, Novato

5:30 p.m.

\$100 per person

*Tickets: [www.marineveningrotary.com](http://www.marineveningrotary.com)*

*or Mark Shirley 415-945-9593 or [markshirley@mac.com](mailto:markshirley@mac.com)*




Fundraiser for the Rotary Club of Marin Evening Foundation, a 501(c)(3) corporation.



## CLUB CALENDAR

**April 17: Roberto Calandro** will speak on *Robotics*. He is a postdoctoral scholar at UC Berkeley in the Berkeley Artificial Intelligence Research Laboratory.

**April 24:** Austrian exchange student **Felix Filzwieser** will talk about "AAA." Not the Triple A you know, but Felix, the Amiable, Austrian and Advocate for Rotary. He will be speaking about his homeland, family, school, and life in Austria. He will share with us his journey and experiences as a Rotary Youth Exchange Student living in Marin.

**May 1:** Beatles expert **Tony Broadbent** will be our speaker. His presentation is titled *The Beatles. Here, There, and*

### *The Four-Way Test of the things we think, say or do*

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

*Everywhere. Yesterday, Today, and Tomorrow.* Tony will talk about the early days of The Beatles: From *Be-Bop-A-Lula* to *Beatlemania*, with reference to the two books he's written about the times. The novel: *The One After 9:09 - A Mystery With A Backbeat*. And the non-fiction book: *The Beatles in Liverpool, Hamburg, London - People, Venues, Events That Shaped Their*

*Music.* All of which will hopefully help stimulate people's own fond memories of the Fab Four.

**May 15: Anna Lecat** will discuss *Surviving and Thriving from Ukraine through China to Mill Valley*. Anna will share her inspiring story of growing up in a Jewish family in Ukraine at the end of the Cold War and through the decline and fall of the Soviet Union, moving to China, and learning how to do business in China, and finally moving to the United States, establishing two successful businesses here and living with family in Mill Valley.

## HOSPITAL BLOOPERS

The pelvic exam will be done later on the floor.

### 2017-2018 POLIO PLUS

CLUB GOAL  
\$2,500.00

JAR TOTAL  
AS OF TODAY:  
\$1,750.94

### 2017-2018 SERVICE FUND (GEORGE HOYLE)

GOAL  
\$10,000

TOTAL  
AS OF TODAY:  
\$5,770.00

### ROTARY FOUNDATION GIVING

2017-2018 GOAL:  
\$18,000.00

TOTAL  
AS OF TODAY:  
\$11,130.00

## ROTARY CLUB OF MILL VALLEY—OFFICERS & DIRECTORS 2017-2018

President: J.R. Hastings  
President Elect: Bob Roberts  
Secretary: Raymond Palmarini  
Assistant Secretary: Beverlee Sandy  
Treasurer: Morgan Pierce  
Past President: Kent Campbell  
Membership & Fellowship: Bob Roberts  
Club Administration: Lee Kirkpatrick  
Foundation Chair: Tom McKlveen  
Public Relations: Edward T. Marshall  
Community Service: Phil Richardson

International Service: Bill Lambrecht  
Youth Service: Doug Scherf  
Vocational Service: Margareth Tanner

### THE MILL WHEEL STAFF

Managing Editor: Burnett Tregoning  
Reporters: Margareth Tanner; Burnett Tregoning;  
Ed Marshall, Karen Buckter  
Today's Reporter: Burnett Tregoning

Sergeants at Arms: Howard Harker, Peter Straube, Lew Katcher & Peter Mason  
Program Committee: Bob Canepa & Elizabeth Suzuki

